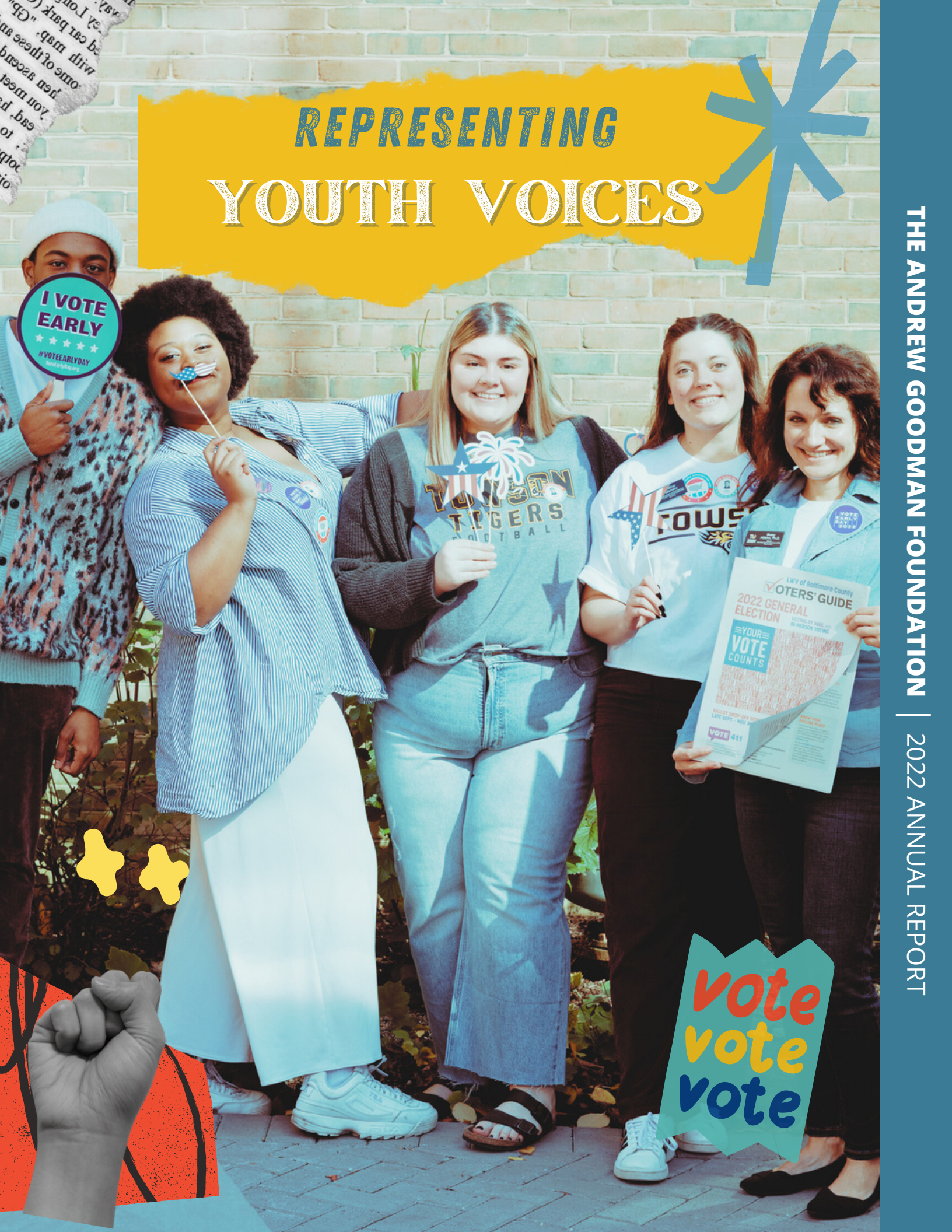


REPRESENTING YOUTH VOICES





Obtaining an on-campus polling site directly contributed to our massive increase in student turnout during the 2022 Midterm Elections compared to 2018. In addition to the New York state law [requiring on-campus polling places], our ongoing relationship with the Tompkins County Board of Elections was critical to realizing the county's legal obligation and jointly selecting a site that would benefit the most students. Having an on-campus polling site, especially on a campus where students can live as far as three miles away from each other, is essential to ensuring students have accessibility to vote.

Patrick Mehler, Andrew Goodman Ambassador at Cornell University



WE STILL BELIEVE IN ONE PERSON, ONE VOICE, ONE VOTE

At the height of the Civil Rights Movement, 20-year-old [Andrew Goodman](#) joined the [Freedom Summer Project of 1964](#) to register Black Americans to vote. On his first day in Mississippi, the Ku Klux Klan murdered Andy and two other civil rights workers, [James Earl Chaney](#) and [Michael Schwerner](#).

Their murders struck a public chord throughout the United States and contributed to the eventual passage of the Voting Rights Act of 1965. The story of Goodman, Chaney, and Schwerner has since become one of the most well-known examples of the Black-Jewish coalition.

In 1966, Robert and Carolyn Goodman created [The Andrew Goodman Foundation](#) (AGF), a 501(c)(3) nonpartisan nonprofit organization, to carry on [the spirit and the purpose of their son Andrew's life](#). Goodman, Chaney, and Schwerner were posthumously [awarded the Presidential Medal of Freedom](#), the highest civilian honor of the United States by President Barack Obama in 2014.

Today, AGF is living the legacy of Goodman, Chaney, and Schwerner. Through our programs, AGF trains the next generation of leaders, engages young voters — especially young voters of color — and challenges restrictive voter suppression laws.

Our [Andrew Goodman Vote Everywhere](#) program, including the [HBCU Cohort](#) and [Digital Track](#), partners with America's colleges and universities and youth beyond campus to provide resources, visibility, and mentoring to a national network of leaders who involve their peers in participatory democracy through long-term voter engagement and public policy initiatives. Ambassadors and Fellows, who undertake high-impact projects on a local and regional level through our [Andrew Goodman Puffin Democracy Fellowship](#), receive training at our multi-day, intensive [Andrew Goodman National Civic Leadership Training Summit](#).

REPRESENTING YOUTH VOICES

Democracy remained under siege in 2022. Holding firm to the principle that we should all have a voice and be represented, AGF stayed the course against numerous challenges and rose to meet opportunities to champion youth voting.

Challenges

National Threat on Democracy: [Continuing the trend](#), [eight states enacted 11 anti-voter laws](#) in 2022. Election interference laws surfaced as a new crisis, with [seven states enacting 12](#). These laws impede registering to vote and voting by mail, young voters' preferred method; expose election officials and administration to penalties and partisanship; and much more.

SCOTUS' Reversal of Roe v. Wade: Sending shock waves across the country, especially among women and young people, the U.S. Supreme Court [overturned Roe v. Wade](#), after nearly 50 years of codifying Americans' right to abortion, and created a wake of uncertainty about the future of other precedents regarding birth control, same-sex marriage, and beyond.

International Threat on Democracy: In addition to threats at home, democracy faced attacks on the world stage, as Russian President Vladimir Putin ordered troops to invade and strike Ukraine and stoked fears about the spread of authoritarianism, the decline of democracy internationally, and Russia's global influence — and even interference — in other nations.

Competitive Nonprofit Landscape: After an injection of resources before the 2020 Presidential Election, support since has been comparatively modest and spread thin among a widening array of causes, as new threats like election interference emerge. While our democracy and youth voters are more vulnerable than ever, widespread interest cycles with elections.

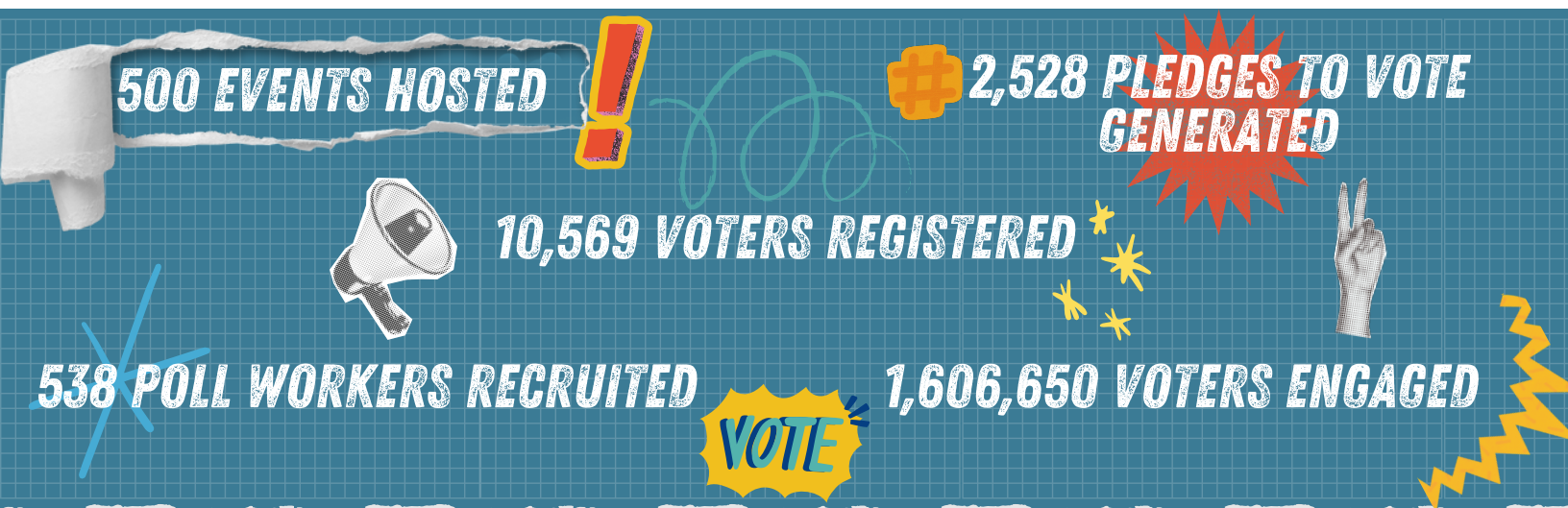
Opportunities

2022 Midterm Elections: Youth voter turnout [reached a historic high in the 2020 Presidential Election](#) and had the potential to break records again during the 2022 Midterm Elections. Inspired by today's pressing issues — climate change, reproductive healthcare, racial and LGBTQ justice, and more — young people were ready to turn out to make their voices heard.

Youth Voting Rights Act: Introduced by Senator Elizabeth Warren and Representative Nikema Williams, the Youth Voting Rights Act would [enforce the 26th Amendment and expand youth access to voting](#). If passed and signed into law, it would [expand voter registration services](#), [allow youth to pre-register](#), [require campuses to host on-campus polling places](#), and more.

Justice Jackson's Confirmation: Making history as the first Black woman to sit on its bench, Judge Ketanji Brown Jackson was [sworn in as a Justice of the U.S. Supreme Court](#). Her seat symbolizes representation and belonging — for Black women across the U.S. and those in our own network — and shapes the justice system into one that is more fair for all Americans.

Culture of Commitment: AGF's staff, buoyed by our legacy story and committed to our [guiding principles](#), is passionate and resilient. Staff participated in an [organization-wide professional development training](#) and developed a new Paid Parental Leave Policy, both contributing to overall feelings of value and satisfaction as we advance our [mission and vision](#) together.



Our Impact

President's Initiative

- Strategic Summit: AGF and Harvard Kennedy School's William Monroe Trotter Collaborative for Social Justice hosted "[Towards Freedom: Collective Organizing in the Legacy of Andrew Goodman](#)," a think-and-do tank of students, academics, and activists. Participants collaborated to develop a national campaign framework to increase equitable campus democratic engagement and student voting access.
- Student Vote Choice: As a result of the strategic summit, AGF and the Anti-Defamation League, Deliver My Vote, Hillel International, Institute for Democracy & Higher Education, and National Vote At Home Institute launched [Student Vote Choice](#), the first national campaign of our President's Initiative, an overarching strategy to institutionalize civic and cover engagement on campuses with the support of college and university Presidents, Chancellors, or other senior administration. The Student Vote Choice campaign aimed to increase the number of on-campus polling places and accessibility to vote by mail ahead of the 2022 and 2024 Presidential Elections.
- NYS Law & Bard College, Cornell University, & Vassar College: Following AGF's litigation on behalf of Bard College to [win an accessible on-campus polling site in 2020](#) and to [affirm it in 2021](#), New York Governor Kathy Hochul [signed a new state law](#) that mandates polling



places on college campuses with 300 or more registered students or at a nearby site proposed by the college and that prevents the division of college campuses into multiple voting districts. [Bard College](#) again hosted an on-campus polling place for the 2022 Midterm Elections, as did [Cornell University](#) and [Vassar College](#), supported by swift advocacy from AGF, the League of Women Voters (LWV) of the Mid-Hudson Region and New York State, the Dutchess Student Voting Coalition, and the New York Civil Liberties Union and additional legal support from LWV.

- **Fulton County, GA:** Elections officials signaled the elimination of on-campus early voting locations in Fulton County, Georgia, for the 2022 Midterm Elections. AGF and a coalition of partners [urged elections officials to restore the polling locations on campuses and won](#). The victory protected on-campus voting for 90,000 students, approximately 30% of which are Black students, across seven colleges and universities in Fulton County, including a Predominantly Black Institution and four Historically Black Colleges & Universities.
- **Elon University:** For the first time, Elon University [hosted a one-stop early voting site on its campus](#) for the 2022 Midterm Elections. The Andrew Goodman Campus Team at Elon worked with the Alamance County Board of Elections to secure the inaugural site, which was utilized by 4,605 of Elon's student, faculty, and staff voters.
- **University of Michigan:** For the 2020 Presidential Election, the University of Michigan boasted a satellite City Clerk's office on campus for student voters and ultimately saw student voter turnout increase from 60% in 2016 to 78% in 2020. Because of this success, elections officials [added a second satellite office to the campus](#) for the 2022 Midterm Elections and 2024 Presidential Election.

Training & Resources

- **Live the Legacy Podcast Season 2:** Growing from the first season's three episodes, the new [six-episode season of the podcast](#) bridged the present and the future by featuring conversations between current voting rights advocates at partner organizations and the next generation of activists from our Andrew Goodman Network.
- **Resource Center:** In order to create a dynamic, user-friendly, and searchable hub for civic and voter engagement resources, AGF redesigned its [Resource Center](#), as well as added new toolkits to instruct young leaders in [writing op-eds](#) and [securing on-campus polling places](#). It has been visited more than 20,000 times in the last year.
- **Legacy Summer 2022:** Rooted in the idea that the movement did not end with Freedom Summer 1964 but continues on today through the spirit of young people, Legacy Summer 2022 [hosted impactful speakers like David Dennis, Sr. and Jr., awarded six Hidden Heroes, and trained 300 leaders](#) to mobilize voters to the polls.

2022 Midterm Elections

- Campaign to the Polls: Ahead of the 2022 Midterm Elections, AGF designed a Campaign to the Polls to activate and mobilize young voters. Plotted on a timeline of civic holidays, the multi-pronged campaign included eight milestones and voter engagement goals leading to Election Day. As a result of the campaign, Ambassadors hosted 500 events, registered 10,569 voters, generated 2,528 pledges to vote, recruited 538 poll workers, and engaged 1,606,650 voters.
- National Youth Voter Turnout: Building on the momentum of 2020's historic youth turnout, in 2022 young voters turned out at the second highest rate in a Midterm Election in the past thirty years. Twenty-seven percent of young people ages 18-29 voted in the 2022 Midterm Elections, demonstrating their enthusiasm and influence.
- Diversity & Representation: Youth voters played a significant role in making our democracy more diverse and inclusive of who we are by electing candidates who represent the first member of Generation Z, Black American, and lesbian — to name a few — to hold their offices. Democracy works best when we all have seats at the table.

Recognition

- ALL IN Campus Democracy Challenge Awards: Last year, the ALL IN Campus Democracy Challenge named 44 Andrew Goodman Campuses on their list of Most Engaged Campuses for College Student Voting, as well as 10 Ambassadors and two Campus Champions (who are graduate students) on their Student Voting Honor Roll.
- 2022 Top-Rated Nonprofit: Great Nonprofits also recognized The Andrew Goodman Foundation as a 2022 Top-Rated Nonprofit after supporters submitted more than a dozen 5-star reviews related to AGF's committed staff, legacy story, long-term relationships on campuses, and support for young leaders and voters.
- Mississippi Revealed Documentary: Mississippi Revealed, a documentary produced by NHK Japan about the Freedom Summer of 1964, featured AGF. The documentary includes Andrew Goodman Campus Champion William Tear and Ambassadors Caroline Leonard and Alex Mobley from the University of Mississippi.

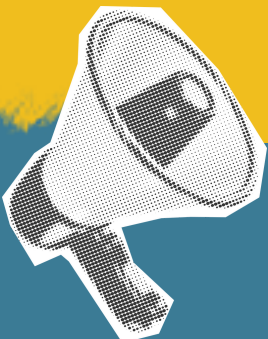
In 2022, AGF made on-campus voting more accessible, trained young leaders, and mobilized the youth vote for the 2022 Midterm Elections. Our work made a difference. Young people made their voices heard, and our democracy is more representative because of it.



THE ANDREW GOODMAN FOUNDATION'S
MISSION IS TO MAKE YOUNG VOICES
AND VOTES A POWERFUL FORCE IN OUR
DEMOCRACY.

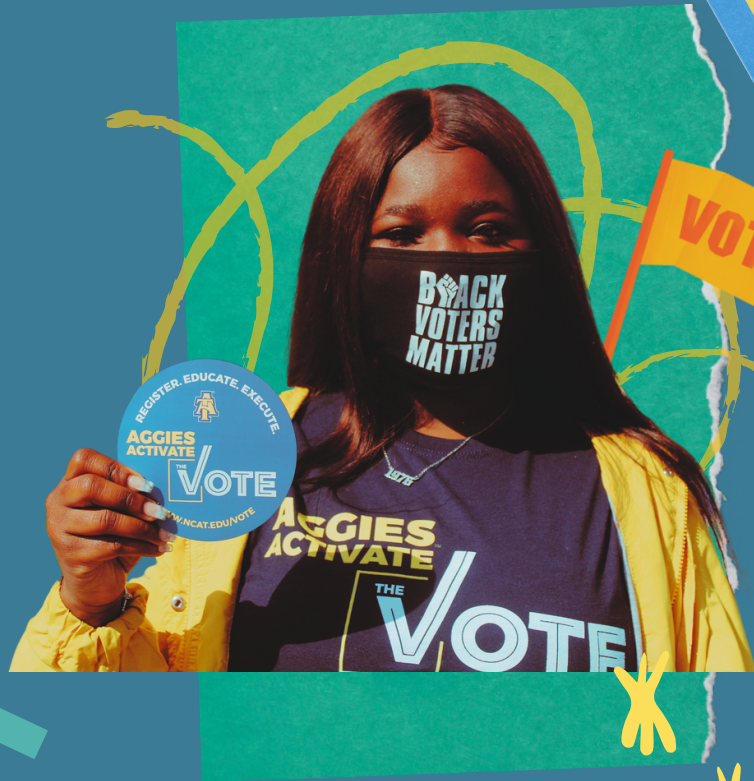


VOTE



courage





OUR VISION IS THAT YOUNG PEOPLE WILL
BECOME ACTIVE ENGAGED CITIZENS WHO
ENSURE A JUST DEMOCRACY AND
SUSTAINABLE FUTURE.



A VOICE FOR THE FUTURE

In 2023, AGF will set its sights on five statewide elections, where young people's voices can directly impact the issues in their communities, as well as make them more diverse. But we're not stopping there. We will dig in to prepare for the next major election cycle in 2024.

Build Momentum & Infrastructure Ahead of 2024

Every day, more young people are reaching voting age, and their significance as a demographic group will increasingly hold sway over election outcomes. Leveraging the current momentum from the 2022 Midterm Elections, The Andrew Goodman Foundation will activate young voters in important statewide elections in Kentucky, Louisiana, Mississippi, New Jersey, and Virginia and build momentum toward the 2024 Presidential Election. We will strengthen our relationships with the existing campuses in our Andrew Goodman Network, and in particular in our Andrew Goodman HBCU Cohort, and hone our Andrew Goodman Digital Track. By doing so, AGF will energize young voters around policy issues that matter to them and amplify their voices.

Refine Communications Strategies

In order to elevate AGF's brand, including our legacy story, and raise awareness about our impact through powerful storytelling, we will refine our communications strategies. Utilizing clear and consistent messaging, we will engage our target audiences across multiple channels, such as social media, text messaging, email marketing, and virtual events.

Build Capacity & Strategy

To prepare for 2024 when [Millennials and Generation Z will account for 44% of the eligible electorate](#), AGF will elect a new Chair and Vice Chair to its Board of Directors, as well as begin a search for a permanent, full-time Executive Director to replace the Interim President & CEO. Additionally, we will focus on capacity building, related to fundraising and our staff, and partnership development to further advance and protect youth voting rights.

With our three-pronged strategic plan to build momentum and infrastructure, communications strategies, and capacity, AGF will ensure that young people are a voice for the future with the potential to make our democracy more representative at all levels of government.

2022

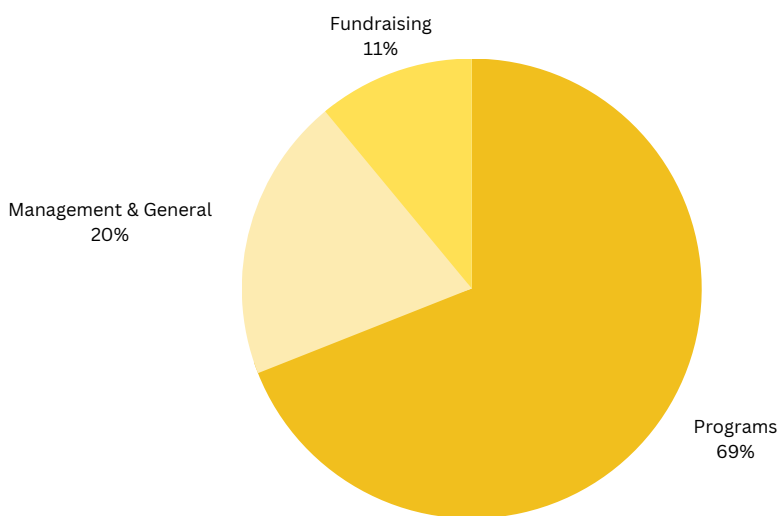
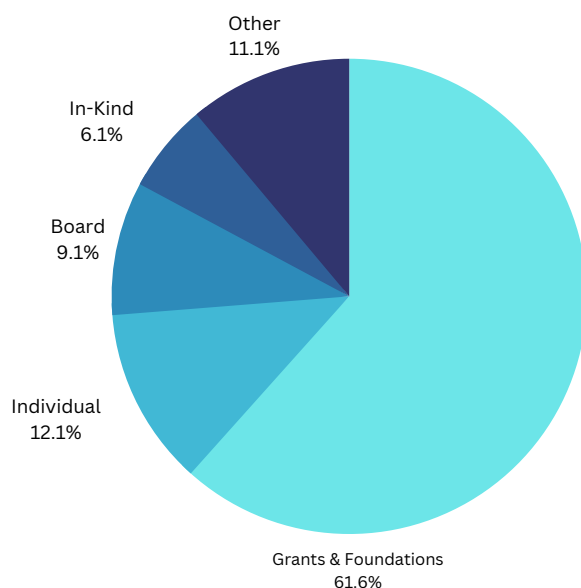
REVENUE

Source

Grants & Foundations	\$1,514,000
Individual Donations	\$313,804
Board Contributions	\$212,075
In-Kind	\$155,191
Other	\$271,852

Total Revenue & Gains	\$2,466,922
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2022



2022

EXPENSES

Source

2022

Programs	\$1,412,073
Management & General	\$406,146
Fundraising	\$215,382

Total Expenses	\$2,033,601
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OUR VOICES

Staff

Rashawn Davis, Executive Director
Margaret Knehans, Deputy Executive Director

Communications

Mo Banks, Director of Communications
Mia Matthews, Program & Communications Manager

Development

Alexander Davis, Vice President of Development
Ashanti Callender, Development & Special Projects Associate

Digital

Katy Butler, Director of Digital Strategy & Advocacy

Operations

Kristy Smith, Director of Operations

Programs

Caroline Smith, Director of Programs
Gabrielle Slaughter, HBCU Lead Program Manager

Kaylee Valencia, Program Manager: Operations Strategist

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Marty Weinberg, CPA
Ambassador Andrew Young

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Congressman John Lewis
Robert P. Moses
Margot Stern Strom

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Adam Gerard
Brandon "Jack" Lee
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Maddie Ulanow

The Andrew Goodman Foundation also gratefully acknowledges Yael Bromberg, Esq., Of Counsel, and Elizabeth Fields, Operations Specialist.



Elon University is grateful to The Andrew Goodman Foundation for supporting civic engagement efforts on our campus for many years now. For the 2022 Midterm Elections, we worked in collaboration with the Alamance County Board of Elections to host an inaugural One Stop Early Voting Site at our institution which was utilized by 4,605 voters. Those voters included many of our Elon students, faculty, and staff. It is an honor to partner with AGF on this important work of cultivating the next generation of active and engaged citizens.

Bob Frigo, Andrew Goodman Campus Champion at Elon University

SUPPORT YOUTH VOICES

TODAY

With the support of our donors, The Andrew Goodman Foundation is able to continue our mission. By making a gift to AGF, you are directly supporting youth voices and votes.

Your generous gift of:

- \$250,000** → Endows organizational infrastructure and capacity building to expand our work
- \$100,000** → Finances the President's Initiative to increase youth voting access and turn out
- \$50,000** → Sponsors five state or regional summits about youth organizing and mobilization
- \$25,000** → Underwrites expansion to one campus in the Andrew Goodman HBCU Cohort
- \$10,000** → Funds digital tools to send text messages with voter information to young voters
- \$1,000** → Provides one Andrew Goodman Campus with an annual activity budget
- \$500** → Supports one Andrew Goodman Ambassador with one semester's stipend
- \$250** → Pays for voter registration services on my.VoteEverywhere for one month

You can give to AGF:

- Online, one time or monthly
 - In someone's honor
 - Via your will or trust
 - With a stock transfer
- Through a donor-advised fund
- Via bank transfer or transfer of securities
 - By a mailed check

For more information, please visit [**andrewgoodman.org/donate**](https://andrewgoodman.org/donate). To speak directly to someone on our team, please email [**info@andrewgoodman.org**](mailto:info@andrewgoodman.org). Thank you for your support.