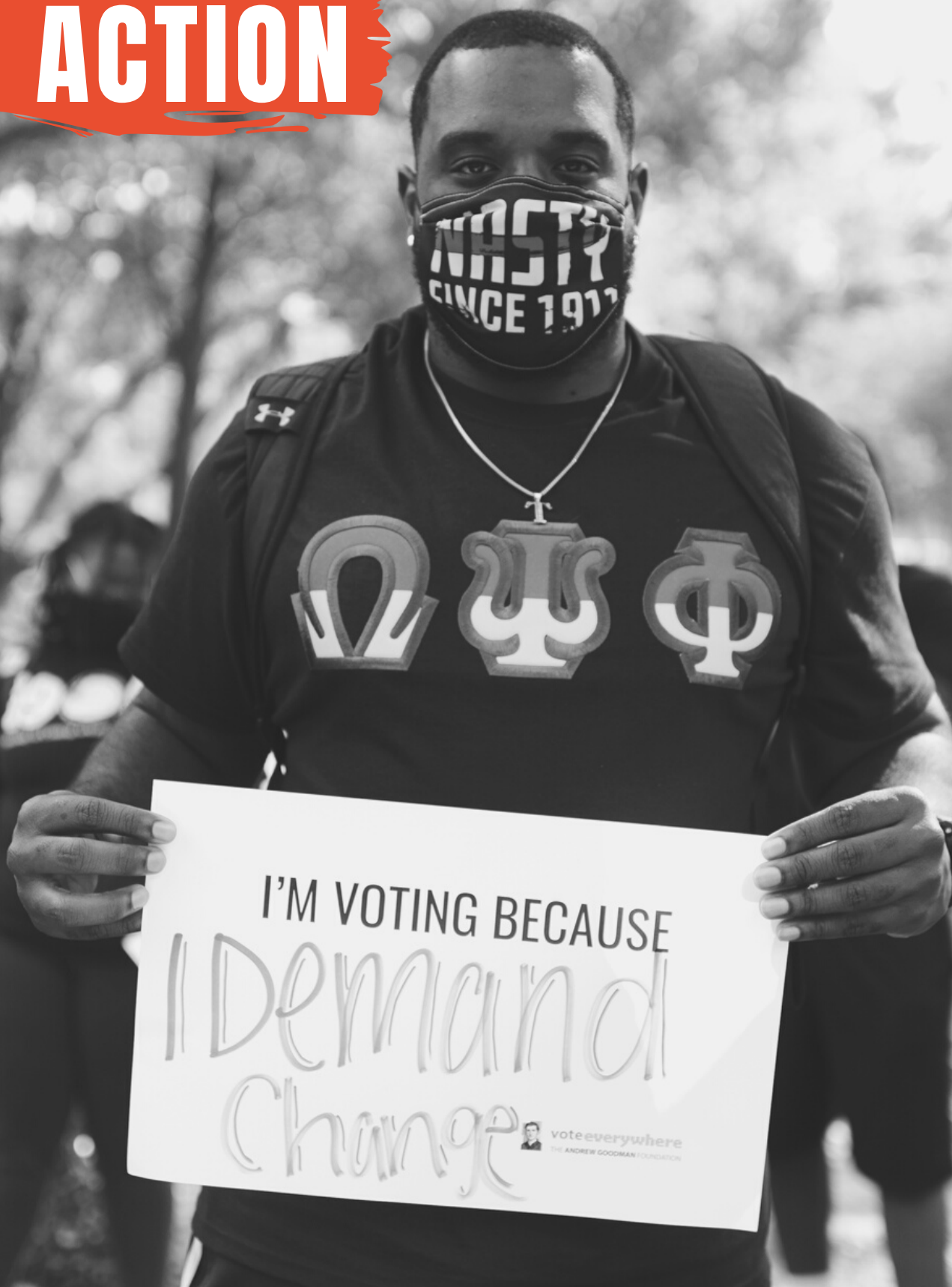


ADVOCACY IN ACTION



OUR LEGACY IS ROOTED IN ACTION

At the height of the Civil Rights Movement, 20-year-old Andrew Goodman joined the Freedom Summer Project of 1964 to register Black Americans to vote. On his first day in Mississippi, the Ku Klux Klan murdered Andy and two other civil rights workers, James Earl Chaney and Michael Schwerner.

Their murders struck a public chord throughout the United States and contributed to the eventual passage of the Voting Rights Act of 1965. The story of Goodman, Chaney, and Schwerner has since become one of the most well-known examples of the Black-Jewish coalition.

In 1966, Robert and Carolyn Goodman created The Andrew Goodman Foundation (AGF), a 501(c)(3) nonpartisan nonprofit organization, to carry on the spirit and the purpose of their son Andrew's life. Goodman, Chaney, and Schwerner were posthumously awarded the Presidential Medal of Freedom, the highest civilian honor of the United States, by President Barack Obama in 2014.

Today, AGF is living the legacy of Goodman, Chaney, and Schwerner.





WE MAKE OUR LEGACY ACTIONABLE TODAY

The Andrew Goodman Foundation's **mission** is to make young voices and votes a powerful force in our democracy. Our **vision** is that young people will become active, engaged citizens who ensure a just democracy and sustainable future. And our goal is to empower the next generation of civic leaders by adhering to our five **guiding principles**:

1. We believe in a *just democracy* that is inclusive and equitable for all.
2. We bring together *passionate leaders* who believe in our mission and use integrity and innovation to achieve our goal.
3. We build an *engaged community* that values open dialogue, collaboration, and honest communication.
4. We encourage our people to take *civic action* that leads to a more just and sustainable future.
5. We foster *empowered learning* that results in personal and professional growth.

Through our programs, AGF trains the next generation of leaders, engages young voters — especially young voters of color — and challenges restrictive voter suppression laws. Our **Andrew Goodman Vote Everywhere** program, including the **Andrew Goodman HBCU Cohort**, partners with America's colleges and universities to provide resources, visibility, and mentoring to a national network of student leaders who involve their peers in participatory democracy through long-term voter engagement and public policy initiatives. Andrew Goodman Ambassadors and Fellows, who undertake high-impact projects on a local and regional level through our **Andrew Goodman Puffin Democracy Fellowship**, receive training at our annual multi-day, intensive **National Civic Leadership Training Summit**.

ADVOCACY IN ACTION

As a direct result of the aftermath of the 2020 Presidential Election, our democracy faced many serious threats in 2021. AGF met those with fierce and concerted national advocacy campaigns, the likes of which hearken back to our storied legacy.

Challenges

- *Insurrection & Impeachment:* As Senators certified Electoral College results, rioters stormed the Capitol to obstruct the people's will and a peaceful power transfer. For inciting the insurrection by promoting "election fraud" and white supremacy — leading to hate crimes against the Asian American Pacific Islander community — President Trump was impeached.
- *Downturn in Public Attention on Voting and Voting Rights:* Despite this troubling national political landscape deserving of attention and action, momentum to defend our democracy experienced a downturn. Organizations like AGF had to fight back against the burnout Americans were feeling from the COVID-19 pandemic, the election cycle, and its aftermath.
- *Rise in Anti-Voter Laws:* According to the Brennan Center for Justice, 2021 was the most restrictive year for voting rights in a decade, with 49 states introducing over 440 anti-voter bills. Georgia and Florida's governors, for example, signed laws making mail voting harder, a direct response to the preferred method of young voters during the 2020 Election.
- *Redistricting & Gerrymandering:* With the 2020 Census completed, the redistricting cycle began in 2021 and included numerous cases of gerrymandering. These biased maps could have devastating consequences on communities of color, students, the elderly, and people with disabilities by diluting their collective power for decades to come.

Opportunities

- *Civic & Voter Education:* Through civic and voter education about President Biden's first 100 days in office, redistricting, the 50th Anniversary of the 26th Amendment, the filibuster, and more, we had the opportunity to raise awareness about threats to youth voting rights.
- *Federal Legislation:* Congress introduced the For the People Act, the John Lewis Voting Rights Advancement Act, and the Freedom to Vote Act, pieces of national voting rights legislation that, if signed into law, would expand and protect the right to vote for all.
- *Prioritization of Campuses & Regions:* By redistributing our Andrew Goodman Campuses among our engagement levels, including solidifying the Andrew Goodman HBCU Cohort as Partners, we could better serve the campuses and regions that most need our support.
- *Digital Expansion:* Through a digital engagement strategy to engage 18-29 year olds in key states, we could increase our reach beyond college campuses by connecting young people across the country to our resources and support, and in turn, develop them as civic leaders.

Our Impact

Advocacy

- Targeted Actions & Petitions: To fight against anti-voter bills, AGF launched “Respect My Vote,” a campaign that enabled people to send 780 messages to U.S. Senators to urge them to listen to the people’s will. Another 1,300 people signed petitions supporting pro-voter legislation.
- Affirmation for On-Campus Voting: As a result of AGF’s legal victory in 2020, Bard College hosted an on-campus polling location on Election Day. In 2021, the case was appealed, and AGF won another legal victory for generations of Bard students that affirmed the original decision.
- Election Day as a Holiday: Ambassadors at Pace University advocated for Election Day to be an asynchronous instruction day. Their success will enable 12,000 Pace students the flexibility to vote, work the polls, and get out the vote on Election Day.

Digital Mobilization

- Georgia Senate Runoff Elections: To get out the youth vote, AGF produced over 500,000 voter contacts through emails, influencer posts, mailed voter guides, phone calls, rides to the polls, social media, text messages, and virtual events. Evan Malbrough, a former Ambassador, worked the polls during the runoff and later codified his learning in The Hitchhiker’s Guide to Building a Youth Poll Worker Program.
- Digital Engagement Campaign Pilot: Through a campaign to reach beyond campuses, we contacted 600,000 young people in 11 priority states. Fifty-six people completed the campaign’s funnel and joined our new digital community. This pilot laid the groundwork for our digital future.

Training & Resources

- Live the Legacy Podcast: AGF launched a podcast focused on bridging the past voting rights movement with today’s. The three-episode season featured speakers like Robert Masters, a Freedom Summer volunteer and Chairman of AGF’s Board of Directors, and Bernice Sims, an author and the last person to see Andy, James, and Michael.



- Rise Up Weekend: The seventh National Civic Leadership Training Summit featured prestigious speakers, including Senator Amy Klobuchar, author Ari Berman, N.J. Governor Phil Murphy, and more. Celebrating the 26th Amendment's 50th Anniversary, the virtual event provided 6,000 viewers with civic and voter engagement training.

Recognition

- Newman Civic Fellows: Campus Compact selected five Ambassadors as Newman Civic Fellows. The fellowship, which can only be attained through a university President or Chancellor's nomination, is a testament to the Ambassadors' engagement in their communities.
- Voter Friendly Campus: NASPA and Fair Election Center's Campus Vote Project designated 40 Andrew Goodman Campuses as "Voter Friendly Campuses," which engage their students in voter registration and voting as part of their missions.
- ALL IN Awards: The ALL IN Campus Democracy Challenge recognized 68 Andrew Goodman Campuses, Campus Champions, and Ambassadors with awards or seals. Bestowed for excellence in nonpartisan student democratic engagement, these awards in some cases reflect significant increases in voter turnout, per NSLVE.

For believers that our democracy should continue to strive toward its highest principles, 2021 was a test to our shared perseverance. It pushed AGF to action — to grow and achieve in new strategic directions that will strengthen our immediate and long-term impact.



Andrew Goodman Vote Everywhere now operates in 26 states and Washington, D.C. and is directed by approximately 170 student Ambassadors. Our current network of 85 campuses is home to 1M students.

OUR ACTION PLAN FOR THE FUTURE

According to the Brennan Center for Justice, at the outset of 2022, 27 states had introduced, pre-filed, or carried over 250 anti-voter bills. Fortunately, AGF has an action plan in place to fight back in 2022.

Andrew Goodman Vote Everywhere Digital Track

AGF will continue our digital direction to reach more young people than ever, on and off campuses. We will launch the Digital Track of Andrew Goodman Vote Everywhere, the twin of the program's traditional on-the-ground model. Through digital relational organizing, we will have the potential to reach 4,400 campuses and 52,500,000 18-29 year olds in the U.S. to advance youth civic and voter engagement.

Presidents' Initiative

After years of identifying and executing key interventions that increase student access and voting, AGF will launch the Presidents' Initiative to lead campuses in implementing our honed interventions. In partnership with Harvard Kennedy School's William Monroe Trotter Collaborative for Social Justice and Reverend Cornell Brooks' class "Creating Justice in Real Time: Vision, Strategies, and Campaigns," Yael Bromberg, Esq. will document how to obtain on-campus polling locations. This intervention and campaign will be only the first within the scope of the Presidents' Initiative.

2022 Midterm Elections

Ahead of the 2022 Midterm Elections, we will mobilize our Andrew Goodman Network to register, inform, and turn out their peers. We will prepare young voters to cast ballots for elected officials that stand for the issues they care about, especially because young people have a high likelihood of playing a decisive role in Senate and Gubernatorial races, according to CIRCLE's 2022 Youth Electoral Significance Index.

Our plan is to continue advocating for a just democracy and sustainable future. By taking collective action in 2022, we can work toward our vision — together.

2021 REVENUE

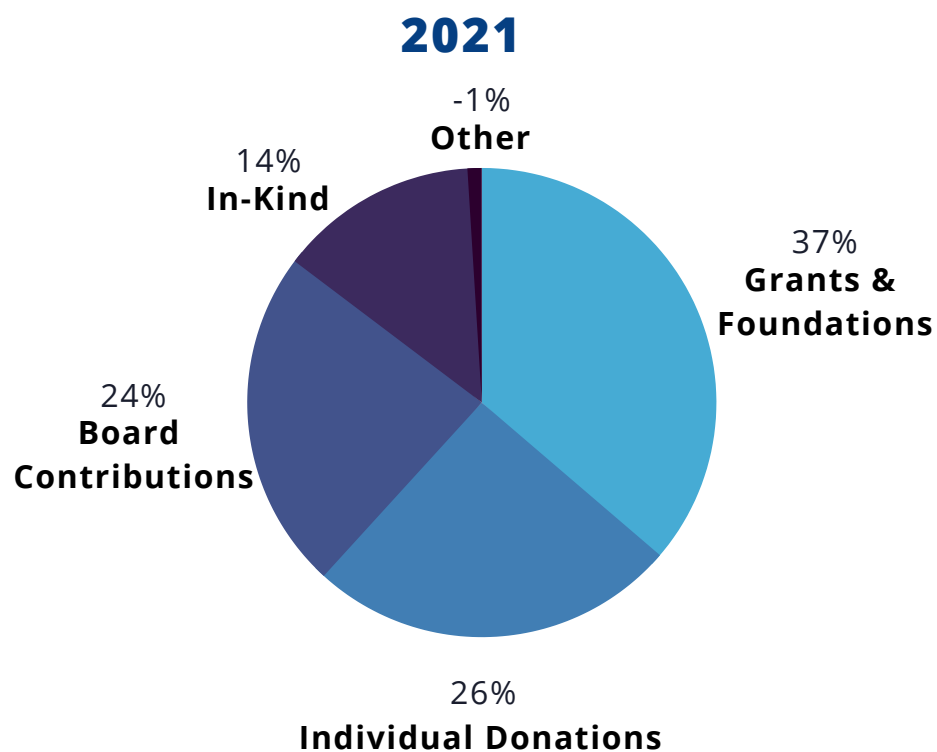
Source

2021

Grants & Foundations	\$666,000
Individual Donations	\$464,077
Board Contributions	\$437,414
In-Kind	\$247,732
Other	(\$24,950)

Total Revenue & Gains

\$1,790,273



2021 EXPENSES

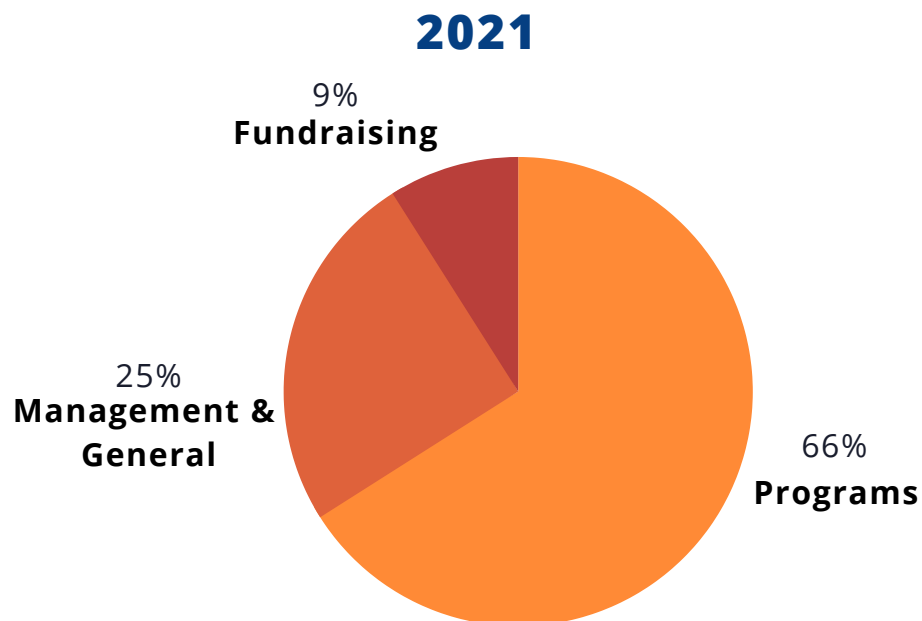
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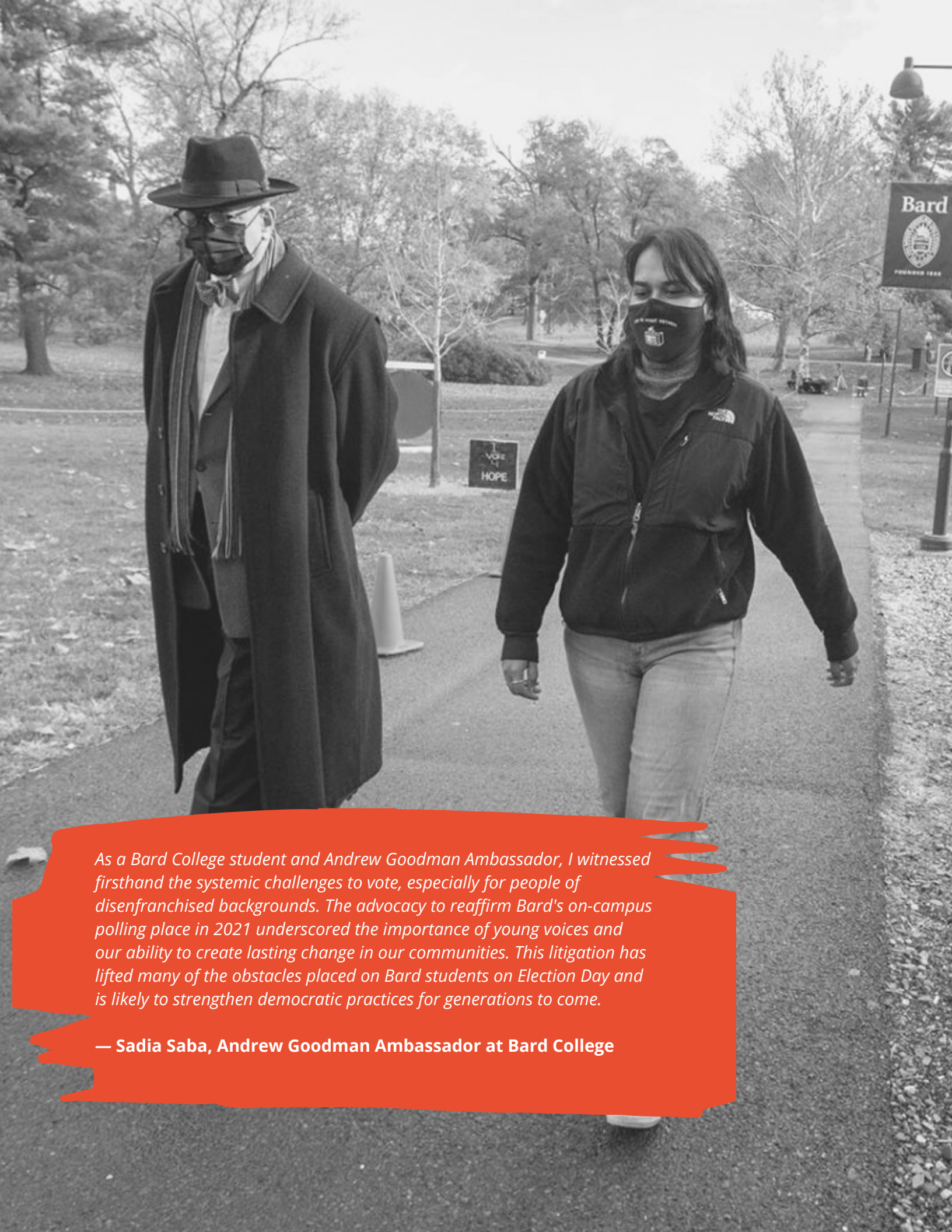
2021

Programs	\$1,823,132
Management & General	\$687,595
Fundraising	\$257,500

Total Expenses

\$2,768,227





As a Bard College student and Andrew Goodman Ambassador, I witnessed firsthand the systemic challenges to vote, especially for people of disenfranchised backgrounds. The advocacy to reaffirm Bard's on-campus polling place in 2021 underscored the importance of young voices and our ability to create lasting change in our communities. This litigation has lifted many of the obstacles placed on Bard students on Election Day and is likely to strengthen democratic practices for generations to come.

— Sadia Saba, Andrew Goodman Ambassador at Bard College

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The Andrew Goodman Foundation also gratefully acknowledges our Senior Advisory Team of Yael Bromberg, Esq., Special Counsel & Strategic Advisor to the President & CEO; Andrea M. Catone and Niq D. Johnson, PhD, Development Specialists; Elizabeth Fields, Operations Specialist; and Anna Schwarz, Financial Specialist.

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The Andrew Goodman Foundation extends a heartfelt thanks to our generous supporters, who make our work to increase the youth voting rate across the country possible.





In 2021, our Andrew Goodman Ambassadors at Pace University successfully advocated for the university to classify Election Day as an asynchronous class day starting in Fall 2023. Making Election Day a holiday will allow 12,000+ Pace students to participate in civic life in a way that is accessible and meaningful for them year after year. We couldn't have done this without the support of The Andrew Goodman Foundation. I am excited to continue to work with our inspiring Ambassadors to make sure this policy is effective for Pace students for years to come!

— Erin Mysogland, Andrew Goodman Campus Champion at Pace University



YOU CAN TAKE ACTION TOO

With the support of our donors, The Andrew Goodman Foundation is able to continue our mission. You can take action to support youth voting and voting rights by making a gift to AGF.

Your generous gift of:

- \$250,000** → Endows the Presidents' Initiative to increase youth voting access and turn out
- \$100,000** → Finances digital campaigns to reach and engage young voters in four key states
- \$50,000** → Sponsors a state or regional summit about youth organizing and mobilization
- \$25,000** → Underwrites expansion to one campus in the Andrew Goodman HBCU Cohort
- \$10,000** → Funds digital tools to send over 850,000 text messages to young voters
- \$1,000** → Provides one Andrew Goodman Campus with an annual activity budget
- \$500** → Supports one Andrew Goodman Ambassador with one semester's stipend
- \$250** → Benefits five youth to attend our virtual National Civic Leadership Training Summit

You can give to AGF:

- Online, one time or monthly
 - In someone's honor
 - Via your will or trust
 - With a stock transfer
- Through a donor-advised fund
- Via bank transfer or transfer of securities
 - By a mailed check

For more information, please visit andrewgoodman.org/donate. To speak directly to someone on our team, please email info@andrewgoodman.org. Thank you for your support.



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