

CLAIMING OUR POWER





Dwayne "The Rock" Johnson

Characteristics

- Persistent
- Empathetic
- Flexible
(we roll with the punches)
- Heavy Hitting
(we confront injustice)
- Good listener
- "Rooted in its values of equality"
- Evolving
- "Bilingual"
- Open-minded
- Understanding
- Likes
Soccer
and Long
walks on the
beach
- Comes in all
forms.



"Hello"
"Hole"
"Borjor"
"Shadaw"
"McDonalds"
"Hawes"
"Hawes"

Always
keep a helping
hand"
Give's
great high-fives

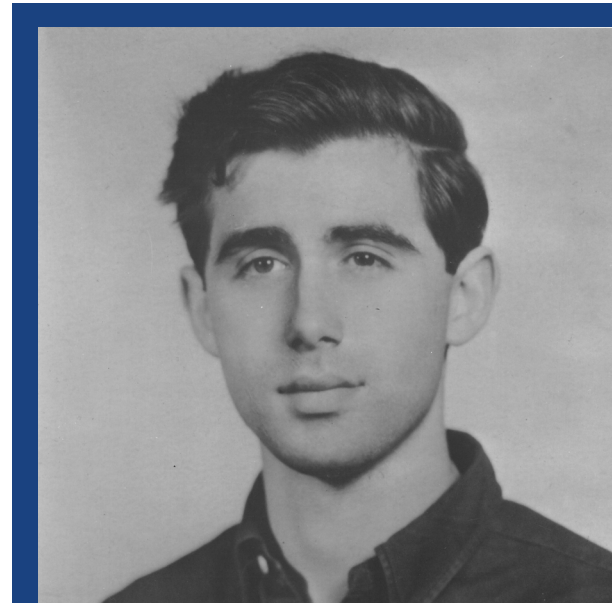


making young voices and votes a powerful force in democracy.

At the height of the Civil Rights Movement, 20-year-old Andrew Goodman joined the Freedom Summer Project of 1964 to register Black Americans to vote. On his first day in Mississippi, the Ku Klux Klan murdered Andy and two other civil rights workers, James Chaney and Michael Schwerner.

Their murders catalyzed a movement to oppose white supremacy and voter suppression throughout the United States and led to the passage of the Voting Rights Act of 1965.

Robert and Carolyn Goodman created The Andrew Goodman Foundation, a 501(c)(3) nonpartisan nonprofit organization, in 1966 to carry on the spirit and the purpose of their son Andrew's life. Today, the Foundation counters a surge in anti-democratic policies, laws, and actions that impede our youth and marginalized communities from fully engaging in our democracy.



young people need to claim their power.

Dear Friends,

Thanks in no small part to The Andrew Goodman Foundation's (AGF) Ambassadors, Campus Champions, Fellows, alumni, and staff, our country saw historically high turnout in 2018. It was the first time that the total number of voters exceeded **100 million** in a midterm election.

Young people also voted in 2018. According to the 2018 National Study of Learning, Voting, and Engagement, **40.3%** of college students turned out on Election Day, which is a 108 percent increase from four years prior. A large majority of Andrew Goodman Campuses also saw an increase in student voting rates, with some reporting voting increases as high as **32.4 percentage points**.

None of this would be possible without the generosity of our supporters. By investing in AGF, they helped support a **52%** increase in our expenses between 2017 and 2018. This translated into **5** Andrew Goodman Puffin Democracy Fellows working in targeted geographical areas to address pressing social justice problems, **1** lawsuit filed in Florida that helped **60,000** people vote early at **12** on-campus locations, **7** additional campuses joining Andrew Goodman Vote Everywhere, nearly **25,000** students being registered to vote, and **20,000** text messages being sent to students nationwide about the Midterm Election.

While there's a lot to celebrate, our work is far from done. Two thousand eighteen also illuminated the ongoing problem of voter suppression that disenfranchises already marginalized groups like students, especially students of color and students from lower socio-economic backgrounds.

The work is hard but the results are worth it. There are **20 million** college students in the U.S. today. They are more diverse than the country as a whole. Half of them believe our country is off track and are worried about the rising levels of racial discrimination, gun violence, anti-immigrant rhetoric, and climate crisis. We know that by helping them claim their power we are empowering the next generation of voters who will ensure a just democracy and sustainable future for all of us. We hope you join us!

Best and warmest regards,

DAVID GOODMAN
President

SYLVIA GOLBIN GOODMAN
Executive Director

The Andrew Goodman Vote Everywhere program has reinforced my belief that the only way to change the problems that we see in our government is the willingness to vote.

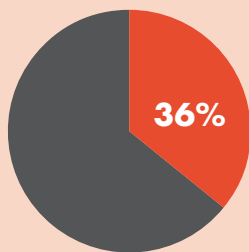
Thomas Armooh, Elon University



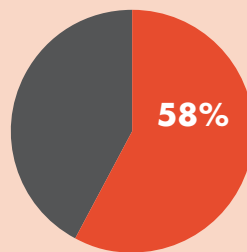
democracy suffers when young people are excluded.

Andrew Goodman taught us that young people have a powerful role to play in advancing our democracy. Yet, young people's voices, votes, and ideals are underrepresented in our government today. When young people do not have an equal say in government, democracy suffers.

2018 Voter Turnout by Age



18-29 years olds



30+ years olds

Voter turnout among 18- to 29-year-olds increased from 20% in 2014 to 36% in 2018, the largest percentage point increase for any age group. Unfortunately, the increased turnout rate still lagged behind older voters.

Source: U.S. Census Bureau; Current Population Survey Voting and Registration Supplements: 2018

So, why don't young people turnout? In addition to being new to the voting process, young voters, especially college and university students, face many statutory and socio-economic barriers when registering, voting, and participating in our democracy.



VOTER SUPPRESSION TACTICS

According to the Brennan Center for Justice, 25 states have enacted new voting restrictions since 2010, some that disproportionately affect students.



CULTURAL DISENGAGEMENT

Due to their low voter turnout, issues that students care about are often un-addressed by their elected officials, creating a cycle of disengagement.



MOBILE & TRANSIENT POPULATION

Students move often throughout their college careers, which requires re-registering to vote.

Young people have always been at the forefront of social movements. We believe that if adequately supported and inspired, they will take action to remove voting impediments, register, vote, and advance a more just democratic society where all voices and votes play a significant role.

young people hold the key to a more vibrant future.

INPUT

- Goodman, Schwerner, and Chaney story
- Staff passion and expertise
- AGF national network
- Multi-year partnership model
- Sustainable funding

ACTIVITIES

- Civil rights history awareness
- Andrew Goodman Vote Everywhere
- Andrew Goodman Puffin Democracy Fellowship
- Andrew Goodman National Civic Leadership Training Summit
- Youth Voting Rights Litigation

OUTPUTS

- Students are empowered to exercise their power, voices, and votes
- Resources on voting rights and political equity are developed and shared
- Higher Ed institutions are supported to effectively implement programming on their campuses

OUTCOMES

SHORT TERM

- Ambassadors and Fellows identify and advocate for the removal of voting impediments
- Ambassadors and Fellows inspire their peers to act
- Ambassadors and Fellows engage in a range of civic actions
- New digital and technological platforms are harnessed to amplify young voices

OUTCOMES

INTERMEDIATE

- There is an increase in political dialogue and action on Andrew Goodman Campuses
- Local- and state-level impediments to youth voting are removed
- Voting access is increased
- Capacity for democratic engagement is strengthened on Andrew Goodman Campuses

IMPACT

LONG TERM

- Student voting increases on Andrew Goodman Campuses
- An effective network of informed young people who take political action to uphold an inclusive democracy exists
- Civic culture of voting and political action, which advances equity, thrives on campuses
- Ambassadors and Fellows become civic leaders



by transforming student political participation, we defend democracy.

Andrew Goodman Vote Everywhere is a national, nonpartisan, civic engagement movement of student leaders and university partners, and in 2018, it was also a defender of democracy.

With the 2018 Midterm Election in focus, our Andrew Goodman Network laid the foundation for student voting accessibility and mobilized the student vote. Defending student political participation, Andrew Goodman Campus Teams institutionalized voter registration, facilitated dialogue and education about issues, advocated for the establishment of on-campus polling places, and otherwise coordinated shuttles or marches to polling places.

On Election Day, our Andrew Goodman Ambassadors celebrated—by leading a surge of student voters to the polls.

123

Ambassadors

65

Campus
Champions

56

Campus
Partners

24

States +
D.C.



Our involvement in Andrew Goodman Vote Everywhere has completely revolutionized what we are able to do as a campus to support voter engagement.

Paul Valdez, Bowling Green State University

by coming together, we share promising practices for increasing student voting.

**60**

Ambassadors

10

Alumni

8Campus
Champions**41**Campus
Partners**48**Training
Hours

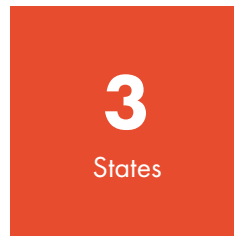
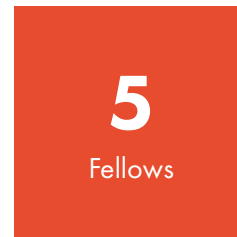
July 9-14, 2018 | Ramapo College of New Jersey

Because American democracy works best when student voices and votes are included, the theme of the 2018 National Civic Leadership Training Summit (NCLTS) was “Defending Our Democracy.” At the Summit, the largest to date, participants learned about trends in the voting rights landscape, what’s at stake, and how to increase student voting access. Also the first to include beginner- and advanced-level tracks, the 2018 Summit provided additional sessions on topics ranging from facilitating political discussions, to alliance building, to campus action planning. Notably, the Summit served as a launch pad for my.VoteEverywhere, an online one-stop-shop for voter information. Preceded on previous days by partners like the Institute for Democracy & Higher Education, NAACP Legal Defense Fund, and the ACLU, activist Shaun King delivered an inspirational keynote on the concluding evening. To top off the six-day event, five outstanding Ambassadors were recognized with Hidden Heroes Awards, for outstanding accomplishments in civic and voter engagement.



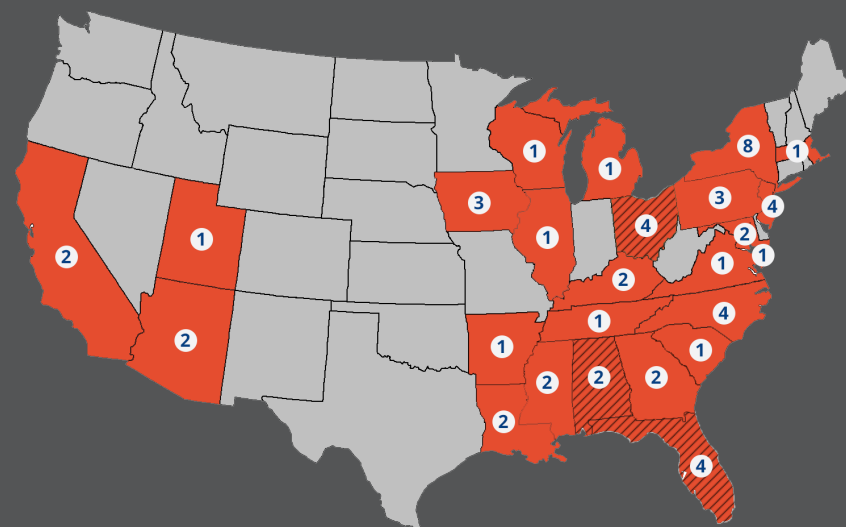
2018-2020 Cohort

In 2018, The Andrew Goodman Foundation introduced the Andrew Goodman Puffin Democracy Fellowship, our new program for young thought leaders in civic engagement and voting rights. Designed to elevate talented graduates of Andrew Goodman Vote Everywhere, the Fellowship included an inaugural cohort of five Fellows who developed state- or regional-based projects to solve pressing social justice problems. Through intensive mentoring, the Fellows charted five powerful projects to provide language assistance to non-native English speakers in Ohio, restore voting rights to formerly incarcerated people in Alabama, advocate for the usage of student IDs as voter IDs throughout the South, survey STEM students' voting habits in Florida, and create civic education curriculum in Florida's Miami-Dade County. Now integral to our work, the Andrew Goodman Puffin Democracy Fellowship will continue to take The Andrew Goodman Foundation's impact to the next level.



through continued training of talented young leaders, we elevate our results.

Two thousand eighteen was the year of a critical election, record-breaking youth voter turnout, and tremendous strides from the Andrew Goodman Network to help marginalized voters claim their power in order to foster a more inclusive democracy. We utilized advocacy, organizing, and litigation to train the next generation of leaders, engage student voters, and remove barriers deliberately erected to suppress youth voting.



**In 2018, AGF
programs
targeted over
1,000,000
students**

- ① Number of Andrew Goodman Campuses
- Andrew Goodman Vote Everywhere Presence
- ▨ Andrew Goodman Puffin Democracy Fellowship Presence

NORTHEAST REGION

Student population:
252,834

% of students of color:

44.2%

SOUTH REGION

Student population:
458,488

% of students of color:

47.1%

MIDWEST REGION

Student population:
202,629

% of students of color:

20.8%

WEST REGION

Student population:
163,572

% of students of color:

41.8%

411,361

Students Engaged

1,158

Political Engagement Events Hosted

88%

of Champions reported that VE helped to strengthen voter education and GOTV on their campuses

97%

of Ambassadors said that VE contributed to their personal leadership development

ALABAMA - 44,564 Alabama A&M University University of Alabama	IOWA - 39,308 Grand View University Iowa State University Simpson College	NEW JERSEY - 84,546 Fairleigh Dickinson University - Metro Montclair State University Ramapo College of New Jersey Rutgers University	PENNSYLVANIA - 32,038 Allegheny College Kutztown University University of Pennsylvania
ARIZONA - 79,826 Arizona State University Mesa Community College	KENTUCKY - 22,620 Midway University University of Louisville	NEW YORK - 105,796 Bard College Binghamton University Cornell University CUNY Queens College Pace University St. Lawrence University SUNY Geneseo SUNY Stony Brook	SOUTH CAROLINA - 5,929 University of South Carolina - Upstate
ARKANSAS - 11,350 University of Central Arkansas	LOUISIANA - 32,152 Dillard University Louisiana State University		TENNESSEE - 8,458 Tennessee State University
CALIFORNIA - 50,986 University of California - Berkeley University of San Francisco	MARYLAND - 28,270 Towson University University of Baltimore	NORTH CAROLINA - 76,273 East Carolina University Elon University University of North Carolina - Charlotte Western Carolina University	UTAH - 32,760 University of Utah
FLORIDA - 138,906 Miami Dade College - Kendall Miami Dade College - North Miami Dade College - Wolfson University of Florida	MASSACHUSETTS - 11,449 Tufts University	OHIO - 59,763 Bowling Green State University Case Western Reserve University Miami University University of Dayton	VIRGINIA - 31,036 Virginia Commonwealth University
GEORGIA - 34,985 Georgia State University Spelman College	MICHIGAN - 46,002 University of Michigan - Ann Arbor		WASHINGTON, D.C. - 19,005 Georgetown University
ILLINOIS - 13,736 University of Chicago	MISSISSIPPI - 23,945 Tougaloo College University of Mississippi		WISCONSIN - 43,820 University of Wisconsin - Madison
TOTAL STUDENTS: 1,077,526			

2018	56 Campuses	123 Ambassadors	24,595 Voters Registered
2017	49 Campuses	110 Ambassadors	12,520 Voters Registered
2016	42 Campuses	100 Ambassadors	33,834 Voters Registered
2015	23 Campuses	64 Ambassadors	8,804 Voters Registered

we saw huge increases in student voting across our network in 2018.

According to the 2018 National Study of Learning, Voting, and Engagement (NSLVE) reports received by our Andrew Goodman Campus Teams, the **University of Baltimore's** voting rate in 2018 was an astounding 59.1%, compared to a national average voting rate of 40.3%. Similarly, **Virginia Commonwealth University** increased its voting rate from 2014 by 32.4 percentage points, much higher than the national average change of 19.3.

610%

Bowling Green State University's on-campus polling place saw a 610% increase in voter turnout

52.9%

The turnout rate at University of Wisconsin - Madison is 12.9 percentage points higher than the national average rate of 40.3%

26.7%

The voting rate at the University of Michigan - Ann Arbor increased by 26.7%, 7.4 percentage points higher than the national average

347%

University of Pennsylvania's on-campus polling place saw a 347% increase in voter turnout

ALABAMA A&M UNIVERSITY

The Alabama A&M University Campus Team, along with the Student Government Association President and Vice President, successfully institutionalized voter registration into first-year orientation courses in time for the upcoming Midterm Election. During Fall 2018 alone, the team registered about 78% of the first-year class.

AL

GEORGETOWN UNIVERSITY

The Georgetown University Andrew Goodman Campus Team created a dropbox system to simplify the needs of their majority out-of-state student body to vote absentee. The system helped our team to collect and mail over 500 absentee ballots ahead of the 2018 Midterm Elections.

DC

MIAMI DADE COLLEGE AND UNIVERSITY OF FLORIDA

As a result of our lawsuit in Florida, in which AGF and two University of Florida Andrew Goodman Ambassadors served as plaintiffs, 12 early voting sites were placed on campuses in time for the 2018 Midterm Election. Nearly 60,000 voters cast ballots at these sites, and almost 1/3 were at MDC and UF.

FL

Andrew Goodman Vote Everywhere taught me so much about localizing national efforts, general advocacy work, and event planning and logistics in the public policy sphere.

Victoria Grijalva Ochoa, Arizona State University



we helped students claim their power in 2018.

Digital Expansion

In an effort to better equip students who attend Andrew Goodman Campuses with everything they need to be successful voters, The Andrew Goodman Foundation launched my.VoteEverywhere and piloted a texting program in 2018.

my.VoteEverywhere is a one-stop-shop online portal where students can register to vote and find relevant election information like voter ID requirements in one convenient place. The portal had approximately 4,000 unique visitors and a 50% conversion rate in lead up to the 2018 Midterm Election.

AGF also partnered with five Andrew Goodman Campuses—Binghamton University, Bowling Green State University, Cornell University, Mesa Community College, and Stony Brook University—to pilot an election texting program. As a result, nearly 20,000 text messages about the 2018 Midterm Election were sent right to student cell phones.

Geographical Expansion

In 2018, The Andrew Goodman Foundation grew its national footprint, expanding from 21 states to 24 states and Washington, D.C.

With the addition of South Carolina and Arkansas our programs now have a permanent presence in every state in the Deep South, reinforcing our commitment to supporting young voters of color whose voices and votes continue to be suppressed in our democracy.

Andrew Goodman Vote Everywhere also expanded to Michigan and other competitive locations where students have the greatest opportunity to influence election outcomes.

Programmatic Expansion

ALUMNI ASSOCIATION

Two thousand eighteen was an exciting year for the Andrew Goodman Vote Everywhere Alumni Association. Co-chairs Valencia Richardson and Jonian Rafti grew the Alumni Association Executive Board by 150%, from 6 to 15 young professionals committed to engaging the growing alumni community.

In April, Andrew Goodman alumni joined Senator Cory Booker and Congressman Raja Krishnamoorthi on Capitol Hill to introduce the Help Students Vote Act, which would require colleges and universities to email students twice a year with links to voter registration information. Throughout the year, the Association also held a total of three networking events in hub cities like New York and Washington, D.C.

YOUTH VOTING RIGHTS LITIGATION

Former Florida Secretary of State Ken Detzner banned early voting from college campuses in Florida. The Andrew Goodman Foundation, League of Women Voters of Florida, and six Florida college and university students sued in Federal Court and won a preliminary injunction in June, that forced the Secretary to lift the ban for the 2018 Midterm Election.

As a result, 60,000 voters cast early in-person ballots at 12 college and university campuses during the 2018 Midterm Election. Young voters, people of color, and those who did not cast a ballot in 2016 disproportionately voted at these locations.

we've got big plans for the future.

2.5M

The Andrew Goodman Foundation plans to target 2.5 million  in 2020.

Andrew Goodman, James Chaney, and Michael Schwerner were murdered by the Ku Klux Klan on June 21, 1964 while trying to level the playing field for all Americans to be heard in our democracy. In 2019, The Andrew Goodman Foundation will celebrate the 55th anniversary of their murders by #LivingTheLegacy not only through our programs but also our strategic growth.

Our number one priority will be to expand youth voting rights by fighting voter suppression through advocacy, organizing, and litigation. Andrew Goodman Ambassadors, Campus Champions, and Fellows will be trained to identify voting barriers, lead advocacy campaigns, and organize their peers to remove them. As a last resort, The Andrew Goodman Foundation will build out a legal strategy rooted in the 26th Amendment to challenge restrictive laws and obstacles to youth voting where advocacy and organizing did not work.

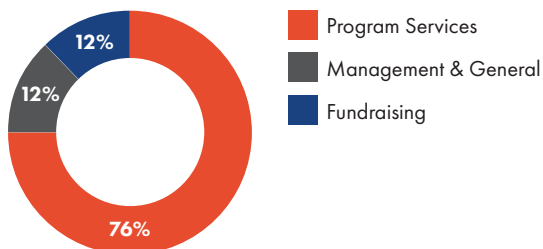
In addition to fighting voter suppression, The Andrew Goodman Foundation will continue to pay special attention to Minority Serving Institutions and campuses with high levels of Pell Grant recipients to widen its promise to make all young voices and votes a powerful force in democracy. To that end we plan to hire regional program staff to help us not only increase our footprint but also deepen our engagement in the South.

Finally, in order to compliment its peer-to-peer model and appeal to our youth's strong commitment to justice, The Andrew Goodman Foundation will pilot a number of marketing strategies designed to connect voting to issues that young people care about today.

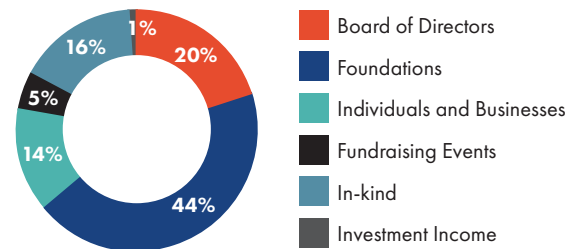
statement of activities.

	Year Ended December 31, 2018			Year Ended December 31, 2017		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
REVENUES & OTHER SUPPORT:						
Contributions	\$1,117,094	\$227,499	\$1,344,593	\$951,422	\$65,000	\$1,016,422
In-kind Contributions	\$257,496		\$257,496	\$178,184		\$178,184
Investment Income, Net	\$9,505		\$9,505	\$11,940		\$11,940
Other Income, Net	\$1,224		\$1,224	\$366		\$366
Net assets released from restrictions						
Satisfaction of program restrictions	\$235,683	(\$235,683)		\$256	(\$256)	
TOTAL REVENUES & SUPPORT:	\$1,621,002	(\$8,184)	\$1,612,818	\$1,142,168	\$64,744	\$1,206,912
EXPENSES:						
Program Services	\$1,142,821		\$1,142,821	\$746,133		\$746,133
Management and General	\$179,800		\$179,800	\$130,704		\$130,704
Fundraising	\$184,271		\$184,271	\$112,071		\$112,071
TOTAL EXPENSES:	\$1,506,892		\$1,506,892	\$988,908		\$988,908
CHANGE IN NET ASSETS:						
	\$114,110	(\$8,184)	\$105,926	\$153,260	\$64,744	\$218,004

2018 Expenses



2018 Sources of Funding



statement of financial position.

	Year Ended December 31, 2018	Year Ended December 31, 2017
	Total	Total
ASSETS:		
CURRENT ASSETS:		
Cash and Cash Equivalent	\$367,957	\$389,454
Investments at Fair Value	\$492,332	\$360,952
Investment Income Receivable	\$1,409	\$763
Other Assets	\$375	\$375
TOTAL CURRENT ASSETS:	\$862,073	\$751,544
Property and Equipment, Net	\$11,001	\$15,597
TOTAL ASSETS:	\$873,074	\$767,141
LIABILITIES:		
Accounts Payable	\$4,082	\$2,067
Accrued Expenses	\$15,743	\$17,751
TOTAL LIABILITIES:	\$19,825	\$19,818
NET ASSETS:		
Without Donor Restrictions	\$796,689	\$682,579
With Donor Restrictions	\$56,560	\$64,744
TOTAL NET ASSETS:	\$853,249	\$747,323
TOTAL LIABILITIES & NET ASSETS:	\$873,074	\$767,141

board of directors.

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Vaughn Buffalo*
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The Andrew Goodman Foundation also gratefully acknowledges the tremendous contribution of our Chief Outside Counsel for Voting Rights, Yael Bromberg.

*Joined in 2019

2018 foundation donors.



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Laurie Foundation



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YOUNG 
INVINCIBLES

Zeitgeist Foundation

2018 donors.

Over \$250,000

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\$100,000-\$249,999

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\$5,000 to \$9,999

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\$500 to \$999

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