

DEFENDING OUR DEMOCRACY

THE ANDREW GOODMAN FOUNDATION | 2017 ANNUAL REPORT



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Together, we can defend our democracy.

Dear Friends,

In the last year, we have witnessed attacks to our democracy greater than we've seen in decades. Discriminatory voter ID laws and laws suppressing the freedom of assembly diminish the most basic rights of Americans. Hateful rhetoric targeted at immigrants and people of color threatens to divide our nation. At The Andrew Goodman Foundation, we know we cannot remain silent.

The legacy of Andrew Goodman, James Chaney, and Michael Schwerner teaches us that in times like these, we cannot give up. We must stand together and fight back. Together with partners like you, we are ready to defend our democracy. In 2017, you helped us deploy a network of over 100 Vote Everywhere Ambassadors and 60 Campus Champions to fight for voting rights at 49 colleges and universities in 21 states. They ensure that young Americans are equipped to demand fair and equal treatment.

With the launch of the new Puffin Democracy Fellows program, young leaders are ready to make a national impact. With you by their sides, our inaugural class of Fellows will defend democratic principles and the constitutional rights of underserved communities.

As our nation faces a troubling time, we are forever grateful for your commitment to defending our democracy. Without friends like you, none of what we've accomplished would be possible. Thank you for working with us to ensure a just democracy and sustainable future.

Best and warmest regards,

DAVID GOODMAN
President

SYLVIA GOODMAN
Executive Director



Our mission is to make young voices and votes a powerful force in democracy.

Our vision is that young people will become active, engaged citizens who ensure a just democracy and sustainable future. We empower the next generation of civic leaders by adhering to our five guiding principles:

1. We believe in a **just democracy** that is inclusive and equitable for all.
2. We bring together **passionate leaders** who believe in our mission and use integrity and innovation to achieve our goals.
3. We build an **engaged community** that values open dialogue, collaboration, and honest communication.
4. We encourage our people to take **civic action** that leads to a more just and sustainable future.
5. We foster **empowered learning** that results in personal and professional growth.



Continuing A Legacy

At the height of the Civil Rights Movement, Andrew Goodman, a 20-year-old college student, joined Freedom Summer of 1964 to register African Americans to vote. On his first day in Mississippi, the Ku Klux Klan murdered Andy and two other civil rights workers, James Chaney and Michael Schwerner.

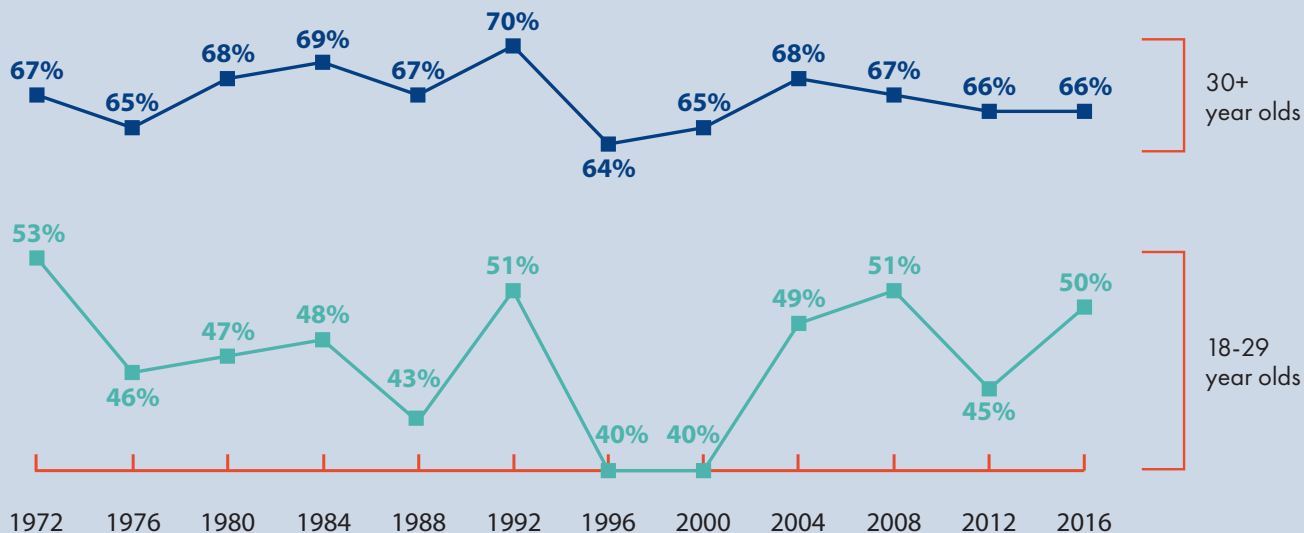
Their murders catalyzed a movement to oppose racist practices that discriminated against African-American voters at the polls in Mississippi and throughout the United States.

The Andrew Goodman Foundation was created in 1966 by Robert and Carolyn Goodman to carry on the spirit and purpose of their son Andrew's life. Today, our work harnesses the legacy of courageous civic action to grow new leaders of change through our programs. Promoting the right and responsibility to vote, our Ambassadors and Fellows spread a culture of participatory democracy while incubating a new generation of social justice leaders.

Democracy Suffers When Young People are Excluded

Andrew Goodman taught us that young people have a powerful role to play in advancing our democracy. Yet, young people's voices, votes, and ideals are underrepresented in our government today. When young people do not have an equal say in government, democracy suffers.

Voting Turnout by Age



Source: Analysis of US Census data by Nonprofit VOTE. CPS Voting and Registration Supplement, Table 1

Note: 2016 estimate of voter turnout for youth ages 18-29 by CIRCLE

So, why don't young people turnout? In addition to being new to the voting process, young voters, especially college and university students, also face many statutory and socio-economic barriers when registering, voting, and participating in our democracy.



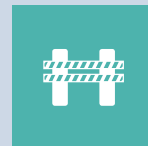
MOBILE & TRANSIENT POPULATION

Students move often throughout their college careers, which requires re-registering to vote.



CULTURAL DISENGAGEMENT

Due to their low voter turnout, student issues are often unaddressed by their elected officials, creating a cycle of disengagement.

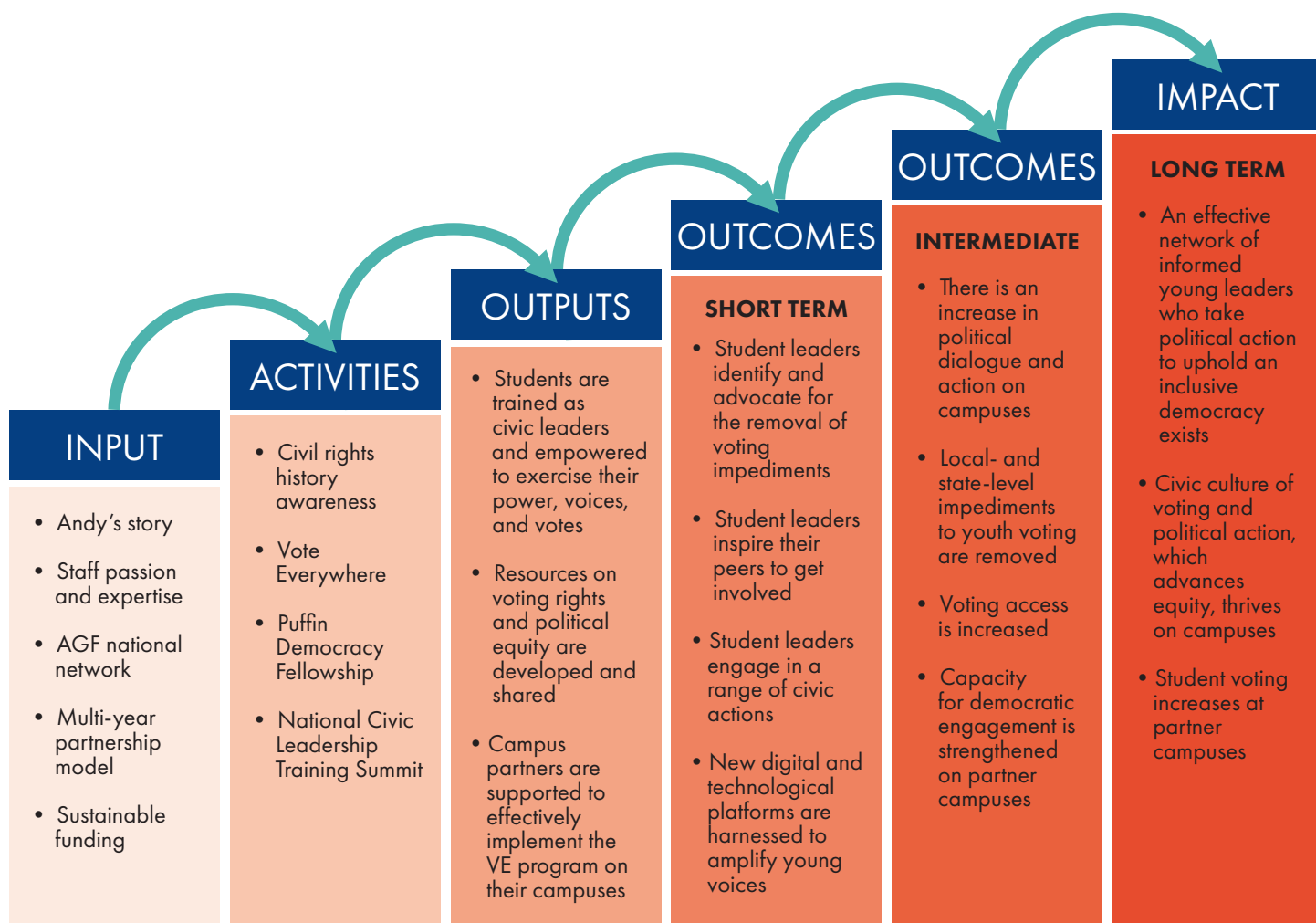


VOTER SUPPRESSION TACTICS

According to the Brennan Center for Justice, 23 states have enacted new voting restrictions since 2010, some that disproportionately affect students.

Our Theory of Change

We believe that college students, if adequately supported and inspired, will take action to remove voting impediments, register, vote, and advance a more just democratic society where young people's voices and votes play a significant role.



Vote Everywhere is a national, locally-focused, non-partisan civic engagement program for student leaders and campus partners. It provides strategic thinking, extensive training, resources, as well as a peer-network to support Ambassadors while they work to register and turnout voters, remove voting barriers and promote voting equity.

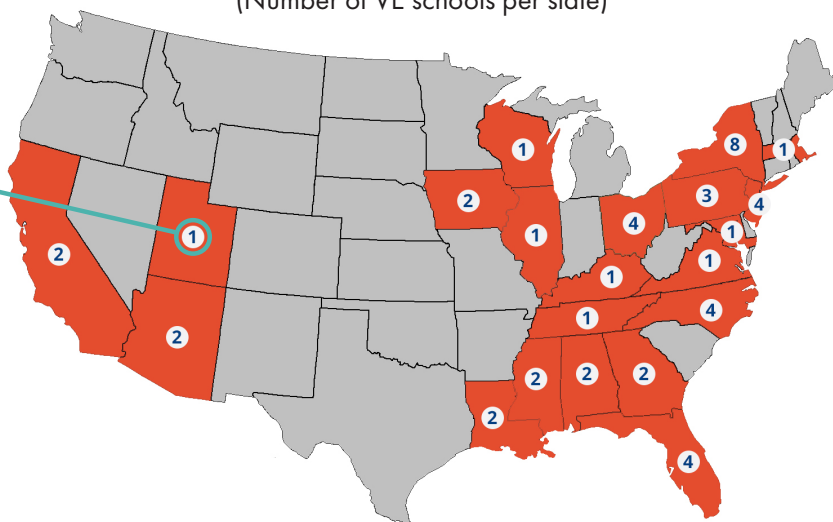
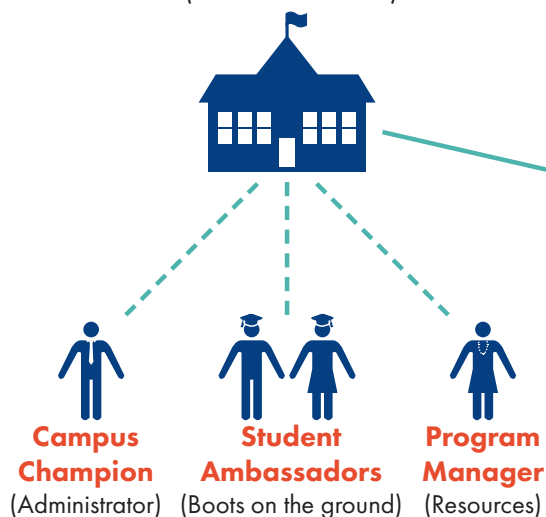
Vote Everywhere Ambassadors

Campus Champions

Campus
Partners

State
Presence

(Number of VE schools per state)



Civic Leaders with Vote Everywhere



Through our partnership with the AGF we have built a greater capacity for student-led civic engagement on our campus. It has helped us to involve more students in opportunities while deepening our campus culture of active citizenship.

Paul Valdez | Campus Champion, Bowling Green State University



2017 National Civic Leadership Training Summit

August 2-6, 2017 | Stony Point, NY

In an effort to make democracy accessible for everyone, the 2017 National Civic Leadership Training Summit brought together Vote Everywhere Ambassadors under the theme of "Democracy Never Sleeps."

The 43 Ambassadors in attendance trained for the upcoming academic year through panels and sessions with topics that ranged from institutionalizing voter registration and managing teams to reporting data and media relations. The schedule also included team building activities, discussions, and a screening of the Oscar-nominated documentary, "13th."

In addition, The Andrew Goodman Foundation's partners from Nonprofit VOTE, League of Women Voters, The Puffin Foundation, Young Invincibles, and the SLSV Coalition conducted trainings on nonpartisanship, voter registration and GOTV, and strategic campus planning.

43

Vote Everywhere
Ambassadors

39

Campus
Partners

14

Sessions and
Panels Offered

4.3

Star Rating by
Ambassadors

Program Highlights

Session: Successes, Disappointments, and Moving Forward

Session: Data and Reporting

Ambassador Panel: Institutionalizing Voter Registration

Session: Nonprofit Nonpartisanship

Session: Strategic Campus Planning

Alumni Panel: Connecting Civic Engagement to Career Planning

2017 Sponsor



PUFFIN FOUNDATION LTD.

We're Interested in Systemic Change, Not Temporary Results.

Democracy never sleeps and neither does The Andrew Goodman Foundation's Vote Everywhere program. Focusing on more than just elections, Vote Everywhere supports ongoing, multi-year efforts to facilitate student nonpartisan political engagement and civic action on college and university campuses. With few major elections in 2017, Vote Everywhere campus partners concentrated on laying the foundation for enhanced student political engagement with a view towards the 2018 midterm elections. Throughout the year, Vote Everywhere also empowered our Ambassadors to practice civic leadership and to build skills and networks to last a lifetime.

| | | | | |
|------|-------------|-----------------|---------------|--|
| 2017 | 49 Campuses | 110 Ambassadors | 12,520 Voters | |
| 2016 | 42 Campuses | 100 Ambassadors | 33,834 Voters | |
| 2015 | 23 Campuses | 64 Ambassadors | 8,804 Voters | |

Civic Engagement

While 2017 was not a major election year, Vote Everywhere Ambassadors generated excitement and engagement in local and congressional elections.

GEORGIA

In advance of Atlanta's mayoral race, Georgia State University hosted a debate watch party, while Spelman College Vote Everywhere Ambassadors organized a march to the polls.

OHIO, PENNSYLVANIA, NEW YORK, NEW JERSEY

Vote Everywhere teams arranged shuttles to the polls for local elections.

ALABAMA

University of Alabama Vote Everywhere Ambassadors made a herculean, albeit unsuccessful effort to host a candidate forum with Doug Jones and Roy Moore.

Civic Leadership

AMBASSADORS

In order to organize events, engage, educate, and register voters, remove voting barriers, and get out the vote, our Ambassadors learn how to build key relationships with stakeholders on and off campus, recruit and manage volunteers, and engage in strategic and logistical planning.

ALUMNI

Increasingly, alumni of the Vote Everywhere program are taking a leadership role within the foundation's work, serving on the Associate Board, and mentoring Vote Everywhere Ambassadors. For the first time in 2017, a select group of Vote Everywhere alumni drew on their wealth of knowledge and experience to advise Ambassadors facing key implementation challenges. The continued and deepening involvement of alumni in the Vote Everywhere program speaks to the strong sense of belonging and community that has been built within the different Vote Everywhere cohorts.

60%

of Campus Partners made headway with institutionalizing voter registration on their campuses

18,000

Hours dedicated by Vote Everywhere Ambassadors to civic engagement and education activities

22

Campus Partners formed new partnerships

167,256

Students engaged in political life

467

Civic engagement events organized

93%

of Ambassadors agreed that their participation in Vote Everywhere contributed to their leadership development

STONY BROOK UNIVERSITY

Working in partnership with The Andrew Goodman Foundation since 2015, Stony Brook University formally adopted voter registration into its new student orientation. As a result, the Stony Brook University Vote Everywhere campus team successfully registered 80% of new first-year students in 2017.

NY

EAST CAROLINA UNIVERSITY

In order to foster democratic principles and dialogue on campus, the East Carolina University Vote Everywhere team launched the "Race in Our Space" series, which looked at the role of race in shaping politics, education, and social groups.

NC

MIAMI DADE COLLEGE AND UNIVERSITY OF FLORIDA

Vote Everywhere Ambassadors from Miami Dade College and the University of Florida supported the *Say Yes to Second Chances* campaign, which has received national attention for its efforts to restore voting rights to people with prior felony convictions, many of whom are young people.

FL

Campus Spotlight: University of Dayton

The University of Dayton will now automatically issue proof of residency documentation, impacting 8,000+ students

The University of Dayton Vote Everywhere team tabling at a resource fair

More than 70 percent of enrolled students at the University of Dayton live on its scenic 380-acre campus. The college neighborhood is a collection of state-of-the-art, porch-clad houses. The university prides itself on its award-winning facilities and dining options. Approximately half of the university's population consists of out-of-state students, eager to explore the sixth largest city in the state of Ohio. They pay tuition, the state's sales tax, and contribute an incredible amount to the city's economy. But until recently, out-of-state students weren't able to cast a vote.

Katherine Liming, a native and resident of northern Ohio, joined The Andrew Goodman Foundation's Vote Everywhere program during the 2016 election cycle. At the



time, there was political pressure all across the country to get out the vote, specifically among the youth and college students. Questions of voter engagement, voter education, and what possible barriers or impediments to voting existed on University of Dayton's campus, quickly made Katherine realize a large portion of eligible students were alienated from hitting the polls. Liming could use her Ohio driver's license to cast her vote but what would out-of-state students use to provide proof of residency?

"For four years, you secure housing through the University of Dayton. There are some students who receive contracts from landlords, but that isn't typical. We don't get the normal proof of residency documents at school, like a utility bill or a bank statement," says Katherine. "The circumstances of students made it extremely necessary for us to find a policy solution. We wanted all student voices to be heard, especially for such an important election."

After guidance from her Vote Everywhere Program Manager, Nicole Costa, and VE Campus Champions, Dr. Hunter Phillips Goodman and Dr. Grant Neeley, Katherine and her team were able to collaborate with the Department of Housing and Residence Life as well as a number of other student organizations on campus. According to Katherine, an essential ingredient of the process was having access to a well-respected administrator at the university. Katherine says, "our Campus Champions helped us figure out who on campus to contact for what. Being able to CC them on emails added validity to our requests and kept us on the right track."

Two weeks before election day, the Department of Housing and Residence Life at the University of Dayton emailed proof of residency documentation to all students on campus. The initiative was not only well-received, but it gave out-of-state students the opportunity to make an impact in the election in Ohio and the rest of the country.

Since the 2016 election, the administration has been working with the Vote Everywhere team to institutionalize proof of residency documentation. The school is undergoing a campus-

wide software update that will ease access to the proper paperwork for University of Dayton students. The new program will be launched at an event planned for President's Day, in preparation for the 2018 midterm elections.

In addition, the Vote Everywhere team continues to work with the Department of Housing and Residence Life to identify students who must update their addresses with the Board of Elections. It is imperative that there isn't a discrepancy between the proof of residency document and the address on record.

Katherine is excited to witness the launch of the software update. The new initiative will positively impact over 4,000 students, nearly 49% of the university's student body. "We do such a great job at community service and civic engagement at the University of Dayton. Working with administrators on making voting easier and more accessible to students has been such a worthwhile process. It sends the message that our voices are valued and appreciated on campus and in the state of Ohio."

"We don't get the normal proof of residency documents at school, like a utility bill or a bank statement."

Costa believes student participation increases when it is woven into the campus culture. "Universities are vital to the development of our nation's next generation of citizens," she says. "By institutionalizing voter registration, schools say to students that registering to vote and going to the polls is as important as registering for courses and going to lectures. We're thrilled to see the University of Dayton making student voices a priority on campus." ■

What's New in 2017?

GEOGRAPHICAL EXPANSION

In 2017, Vote Everywhere grew its national footprint, expanding its network from 42 campus partners in 19 states to 49 campus partners in 21 states. In doing so, The Andrew Goodman Foundation also achieved its key aim of its growth strategy: to increase its presence in the Deep South and among Minority Serving Institutions (MSIs). These institutions educate a majority of young people of color whose voices and votes are underrepresented in our political system.

PROGRAMMATIC EXPANSION

In order to ensure that all citizens, regardless of age, social or financial factors receive equitable treatment under the law, The Andrew Goodman Foundation partnered with the Puffin Foundation to create the Puffin Democracy Fellows program. This multi-year fellowship is available to five exceptional young leaders from around the country, primarily graduate students and young professionals, who are passionate about organizing, public policy, and expanding political equity for underserved communities.

DIGITAL EXPANSION

Weeks before the New Jersey gubernatorial election, The Andrew Goodman Foundation partnered with BallotReady—an organization working to ensure citizens have all the information they need to make knowledgeable decisions when voting—to produce candidate guides and a “make a plan to vote” tool. The digital resources were piloted at our four New Jersey campus partners—Fairleigh Dickinson University, Montclair State University, Ramapo College, and Rutgers University—in an effort to educate students about the platforms of local and state candidates running for office all the way down the ballot.



Looking Ahead to 2018

Strategic Expansion

In order to move the needle on student civic action and create meaningful social change in America, programs like Vote Everywhere need to achieve a nationally-significant presence. In 2018, Vote Everywhere aims to grow its network to 65 campuses, an increase of 20%. Priority will be placed on expanding to college campuses located in the Deep South, competitive counties and states, counties and states with a known history of voter suppression, and institutions with a civic engagement presence.

In addition to geographical expansion, Vote Everywhere will continue to pay special attention to Minority Serving Institutions and campuses with high levels of Pell Grant recipients to widen its promise to make all young voices and votes a powerful force in democracy.

Finally, in order to enhance its peer-to-peer model and meet students where they are, Vote Everywhere plans to pilot a texting program in 2018. By working with a small group of Vote Everywhere campus partners, the program will test the effectiveness of mobile technology on increasing students' civic participation and voting behavior by texting them about upcoming elections and events on their campuses.

Campus Voter Information Portal

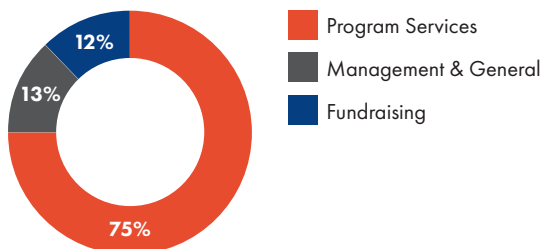
After receiving overwhelming consensus that the BallotReady pilot helped promote voter education and drive voter turnout on all of the participating New Jersey campuses leading up to the gubernatorial election, The Andrew Goodman Foundation plans to launch a digital portal in time for the 2018 midterm elections. The Campus Voter Information Portal (CVIP) will bring together customized web platforms for each campus partner. Students will be able to register to vote, check their registration statuses, find their polling locations and candidate platform information, sign up for texting reminders, and learn more about Vote Everywhere on their campuses all in one place.

With our strategic expansion, the new Puffin Democracy Fellows program, and the CVIP, we will help increase the number of diverse, young Americans who meaningfully engage in political life and defend our democracy.

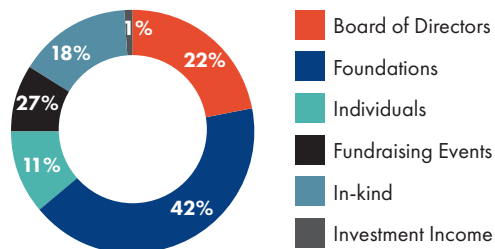
Statement of Activities

| | Year Ended December 31, 2017 | | | Year Ended December 31, 2016 | | |
|---------------------------------------|------------------------------|-----------------|--------------------|------------------------------|------------|------------------|
| | Unrestricted | Restricted | Total | Unrestricted | Restricted | Total |
| PUBLIC SUPPORT & REVENUE: | | | | | | |
| Contributions | \$951,422 | \$65,000 | \$1,016,422 | \$660,554 | | \$660,554 |
| In-kind Contributions | \$178,184 | | \$178,184 | \$150,000 | | \$150,000 |
| Investment Income, Net | \$11,940 | | \$11,940 | \$18,826 | | \$18,826 |
| Royalty Income, Net | \$366 | | \$366 | \$131 | | \$131 |
| Net assets released from restrictions | \$256 | (256) | | | | |
| TOTAL REVENUE & SUPPORT: | \$1,142,168 | \$64,744 | \$1,206,912 | \$829,511 | | \$829,511 |
| EXPENSES: | | | | | | |
| Program Services | \$746,133 | | \$746,133 | \$528,277 | | \$528,277 |
| Management and General | \$130,704 | | \$130,704 | \$88,234 | | \$88,234 |
| Fundraising | \$112,071 | | \$112,071 | \$67,390 | | \$67,390 |
| TOTAL EXPENSES: | \$988,908 | | \$988,908 | \$683,901 | | \$683,901 |
| CHANGE IN NET ASSETS: | \$153,260 | \$64,744 | \$218,004 | \$145,610 | | \$145,610 |

2017 Expenses



2017 Sources of Funding



Statement of Financial Position

| | Year Ended December 31, 2017 | Year Ended December 31, 2016 |
|--|------------------------------|------------------------------|
| | Total | Total |
| ASSETS: | | |
| CURRENT ASSETS: | | |
| Cash and Cash Equivalent | \$389,454 | \$178,257 |
| Investments at Fair Value | \$360,952 | \$348,141 |
| Investments Income Receivable | \$763 | \$700 |
| Other Assets | \$375 | \$6,100 |
| TOTAL CURRENT ASSETS: | \$751,544 | \$533,198 |
| Furniture and Equipment, Net | \$15,597 | \$6,907 |
| TOTAL ASSETS: | \$767,141 | \$540,105 |
| LIABILITIES & NET ASSETS: | | |
| LIABILITIES: | | |
| Credit Card Payable | \$2,067 | \$5,704 |
| Accrued Expenses | \$17,751 | \$5,082 |
| TOTAL LIABILITIES: | \$19,818 | \$10,786 |
| Net Assets - Unrestricted | \$682,579 | \$529,319 |
| Net Assets - Restricted | \$64,744 | |
| TOTAL LIABILITIES & NET ASSETS: | \$767,141 | \$540,105 |

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